



TELECAST
C A N A D A I N C .

***TELECAST® presents the first
Outdoor Digital Billboard in Newmarket!***



TELECAST DIGITAL NETWORK AT 77 DAVIS DRIVE - CALL 1- (800) - 905-6572

YOUR AUDIENCE IS WATCHING!
Space is Limited, Inquire Now!

Advertising Space is available on a 20 ft by 10 ft board:

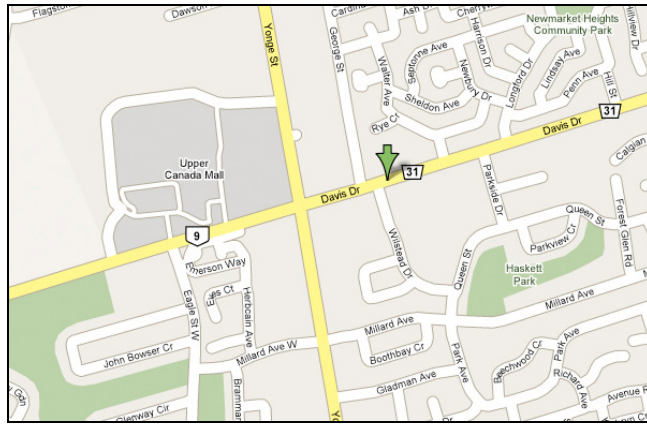
- (1) Digital Screen (facing Westbound traffic)
- (2) Still Billboard (facing Eastbound traffic)

The two (2) billboards are located back to back at
77 Davis Drive Newmarket, ON.

Call : 1-800-905-6572



TELECAST
CANADA INC.



Featuring the only Digital Outdoor L.E.D screen in Newmarket, Ontario.

Your 10 second Still, Scroll, Logo Sponsorship or Dynamic Digital Advertising (DDA) ad will show minimum of 18 hours around the clock, a minimum of **10 times per hour** or **180 times a day**. Your 3 month campaign will produce over **15,000 displays** of your dynamic digital advertising (DDA) at this location. The approximate **viewership is over 25,000 people** per day or over **9.0 million** viewers per year each direction, looking at this digital or still billboard on the opposite side.

DISPLAY OPTIONS

1. Live Spot Sponsorship (LSS):

"Brought to you by...." Associate your company with a variety of different application options such as: Daily Horoscope, News Headlines, Weather Updates, Top 3 at the Weekend Box Office and more!!!

2. Still:

Inform your audience about your company's location, business and contact information.

3. Scrolling Ads or Video Ads:

Catch your audience's attention with scrolling ads.

4. Dynamic Digital Advertising (DDA):

Dynamic Digital Advertising (DDA) allows you to change the message from any computer at home, the office, ANYWHERE!!

Access your ad anytime and modify it to suit. You create the template. You change the content (graphic and text) of the ad weekly, daily specials, schedules, and announcements or any information of interest to your audience. Prior to posting the ad, it will be screened for accuracy and consistency with Telecast's policies, and the ad will be up in less than 24 hours.

For a Quote please Call : (1-800) 905-6572

Specifications: Your Image or Video must be 2:1 ratio with a minimum of 800 x 400 pixels resolution